



SPORT+  
RECREATION  
ALLIANCE

# SPORT AND RECREATION ALLIANCE

RECRUITMENT PACK:  
NGB COALITION  
MANAGEMENT  
COMMITTEE





# *WELCOME FROM* **THE CHAIR**

The Sport and Recreation Alliance is the voice of the grassroots sport and recreation sector. Since 1935, the Alliance (formerly known as the Central Council of Physical Recreation) has protected and promoted the interests of our vital sector and membership to government, policy makers and the media. We strongly believe in the transformational power of sport and recreation to positively shape lives and help drive societal and economic growth.

Throughout our new strategy cycle, our unwavering focus will be to deliver with and for our members, particularly our National Governing Body members, who play a foundational role in engaging and keeping people in sport and recreation. As a result of our membership review, we have made several changes to the way in which we are structured and how we operate.

We have evolved our membership structures and services to better support our members and strengthen our role as the independent voice for sport and recreation, bringing together sport and National Governing Bodies to reflect and elevate their systemic role in delivering sport.

We are being smarter in the way we work together with our members, collaborating more effectively to identify key priorities and focusing our resources on delivering against these. We are enhancing our communications and engagement with members to increase awareness of and support for the work we and our members are doing. Using our independent voice, we will protect members' interests with key decision makers and be bold and ambitious in promoting the benefits of sport and recreation and the impact our members have.

We are seeking Committee members to assist with the work of the NGB Coalition Division. This is a new opportunity that has been driven by the recent development of our 2025-30 strategy, [A United Voice for Sport and Recreation](#), and implementation of revised membership structures to provide greater focus towards supporting NGBs.

**Dame Janet Beer**  
Chair

# OUR VISION, PURPOSE AND MISSION

## VISION

A vibrant, safe and sustainable sport and recreation eco-system which enables everyone to participate when, where and how they choose.

## PURPOSE

We believe the power of sport and recreation should be recognised from the highest levels of Government to the grassroots.

## MISSION

We enable sport and recreation bodies to do more than they can alone through the power of our collective advocacy and the strength of our services.

# OUR VALUES



## *PERFORMANCE*

We set ourselves high standards and hold ourselves to account for achieving them.

## *TEAMWORK*



We're at our best when we're working as a team, collaborating to drive improvement.



## *INTEGRITY*

We recognise the importance of acting with professionalism and ensuring that what we do is consistent with what we say.

- 1 Protect** sport and recreation with key decision makers.
- 2 Provide** services, solutions and connectivity to make our members' lives easier and allow them to focus on what they do best.
- 3 Promote** the positive power of sport and recreation to create the conditions for success.

# OUR STRATEGIC OBJECTIVES



The NGB Coalition is established, as a Division of the Sport and Recreation Alliance, to create the environment which allows National Governing Bodies of Sport (“NGBs”) to reach more people and to enrich their lives through their involvement in sport. This division represents those at the forefront of structured sport delivery, national competition, talent pathways, and governance in the UK. Membership of the NGB Coalition includes those NGBs that:

- Are recognised and/or funded by Sport England or UK Sport
- Have jurisdiction for England, the United Kingdom or Great Britain
- Are in membership of the Alliance, and
- Are approved by the Alliance Board as members of the NGB Coalition.

The Alliance Board, in consultation with the NGB Coalition, may at their discretion allocate members to the NGB Coalition who do not meet the above criteria.

The Coalition provides a powerful platform for influencing national sport policy, engaging directly with government, arms-length bodies, and sector leaders. It supports peer collaboration, strategic alignment, and collective advocacy to address the shared challenges facing high-performance and community sport.

This division champions excellence in governance, performance, and participation, serving as a united voice for the sport bodies shaping the national landscape.

# THE DIVISION



## NGB Coalition Management Group - Recruitment of Five CEO Members

The members of the NGB Coalition will delegate the leadership and management of the NGB Coalition to the Management Group and the Alliance staff team.

The Board of the Alliance is looking for **5 x NGB CEO members** to join the Management Committee. These individuals should be currently employed as a CEO of an NGB which is in membership of the NGB Coalition/Sport and Recreation Alliance.

Diversity is valued within our team. More than just encouraging your application, we're committed to conscious inclusion that cultivates an ethos of belonging, connection and shared purpose. It's this philosophy that drove us to shape our values and behaviours and we open our doors to those who share those values.

Every role in the Alliance team is open to applications from all sections of society. We believe in the potential of everyone; regardless of race, religion or belief, ethnic origin, different physical ability, family structure, socioeconomics, age, nationality, marital, domestic or civil partnership status, sexual orientation, gender identity, or any other difference that makes you, well, you.

Prior to completing and submitting a CV, please refer to our [privacy policy](#) on our website.

# THE ROLES



## Time and Commitment

You will be expected to attend at least four meetings a year which are usually around 1.5 hours long and are normally held virtually or at the Alliance's offices in Holborn, Central London. In addition, we would encourage your attendance at the NGB Coalition Divisional meetings and other Alliance events together with the Annual General Meeting, currently held in October/November.

The role is voluntary [unpaid] although we will pay Committee Members' travel expenses and provide an induction to the organisation's work if this is required.

## Term of Office

The appointment will be for four years, with an option for re-appointment for one more term.

## Governance

We are committed to high standards of governance and we are compliant at Tier 3 with 'A Code for Sports Governance'.

Our governance structure and policies allow us to maintain a strong board which works hard to build a sustainable organisation. Further details of our Board and framework can be found [here](#).

# THE ROLES

Please find below details of the selection process, to assist you in completing and tailoring your application:

You should submit:

- An up-to-date CV – we recommend that this is no longer than two pages.
- An appropriate covering letter– we recommend that this is no longer than one page.

Please send your completed CV and covering letter to the Company Secretary, Sport and Recreation Alliance, by email to Kate Lawrenson ([klawrenson@sportandrecreation.org.uk](mailto:klawrenson@sportandrecreation.org.uk))

**Closing date – applications should be received by noon on Sunday 1 February 2026**

You will receive an acknowledgement to your email and we suggest that if you do not receive this you should contact Kate on 020 7976 3900 to confirm your application has been received.

All candidates' CVs and covering letters will be considered by the Chair and Deputy Chair of the NGB Coalition Division. Any interviews will be notified after the closing date and may be by video conference.

For more detailed information about the Alliance, please visit our website at [www.sportandrecreation.org.uk](http://www.sportandrecreation.org.uk)

For an informal discussion about this role please contact the CEO, Lisa Wainwright MBE on [lwainwright@sportandrecreation.org.uk](mailto:lwainwright@sportandrecreation.org.uk).

# JOIN US





# SPORT+ RECREATION ALLIANCE

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For more information, please visit our website:  
<https://www.sportandrecreation.org.uk>

Or email us:  
[info@sportandrecreation.org.uk](mailto:info@sportandrecreation.org.uk)

