




**SPORT+
RECREATION
ALLIANCE**

SPORT AND RECREATION ALLIANCE

**RECRUITMENT PACK:
ELECTED NON-EXECUTIVE
DIRECTOR**





WELCOME FROM THE CHAIR

The Sport and Recreation Alliance is the voice of the grassroots sport and recreation sector. Since 1935, the Alliance (formerly known as the Central Council of Physical Recreation) has protected and promoted the interests of our vital sector and membership to government, policy makers and the media. We strongly believe in the transformational power of sport and recreation to positively shape lives and help drive societal and economic growth.

Throughout our new strategy cycle, our unwavering focus will be to deliver with and for our members, particularly our National Governing Body members, who play a foundational role in engaging and keeping people in sport and recreation. As a result of our membership review, we have made several changes to the way in which we are structured and how we operate.

We have evolved our membership structures and services to better support our members and strengthen our role as the independent voice for sport and recreation, bringing together sport and National Governing Bodies to reflect and elevate their systemic role in delivering sport.

We are being smarter in the way we work together with our members, collaborating more effectively to identify key priorities and focusing our resources on delivering against these. We are enhancing our communications and engagement with members to increase awareness of and support for the work we and our members are doing. Using our independent voice, we will protect members' interests with key decision makers and be bold and ambitious in promoting the benefits of sport and recreation and the impact our members have.

We are seeking a new Elected Non-Executive Director who has the varied skills and experience to help move the organisation forward during our 2025-30 strategy, [A United Voice for Sport and Recreation](#), which outlined our increased focus on our NGB members, as well as our vision, purpose and strategic objectives.

Dame Janet Beer
Chair

OUR VISION, PURPOSE AND MISSION

VISION

A vibrant, safe and sustainable sport and recreation eco-system which enables everyone to participate when, where and how they choose.

PURPOSE

We believe the power of sport and recreation should be recognised from the highest levels of Government to the grassroots.

MISSION

We enable sport and recreation bodies to do more than they can alone through the power of our collective advocacy and the strength of our services.

OUR VALUES



PERFORMANCE

We set ourselves high standards and hold ourselves to account for achieving them.

TEAMWORK



We're at our best when we're working as a team, collaborating to drive improvement.



INTEGRITY

We recognise the importance of acting with professionalism and ensuring that what we do is consistent with what we say.

- 1 Protect** sport and recreation with key decision makers.
- 2 Provide** services, solutions and connectivity to make our members' lives easier and allow them to focus on what they do best.
- 3 Promote** the positive power of sport and recreation to create the conditions for success.

OUR STRATEGIC OBJECTIVES

Elected Non-Executive Director

All Elected Directors are elected by the Sport and Recreation Alliance's Full members, through an electronic vote.

Skills and Experience

This year, we are looking for a Director who has the varied skills and experience to move the organisation forward in its 2025 – 2030 strategy.

Knowledge, experience and in depth understanding from an executive/board level of National Governing Bodies of sport and recreation, would be an advantage, as would the following if you can demonstrate:

- Creative and strategic thinking that challenges/refines conventional ways the sector has operated.
- Using your skills to constructively challenge group thinking and potential inhibitors to change at a national level.
- Making a clear commitment to improving diversity and equality and understanding the needs of under-represented groups in sport and recreation.
- The potential of the UK's sport and recreation landscape to change lives for the better.

Previous Board experience is necessary and we welcome applications from all ages and backgrounds.

THE ROLE



THE ROLE

Key Responsibilities (jointly with other Directors)

1. Ensuring that the organisation has a clear vision and strategic direction and is focused on achieving these.
2. Being responsible for the overall performance of the organisation and for its culture and ethos.
3. Ensuring that the organisation complies with all legal and regulatory requirements.
4. Acting as a guardian of the organisation's assets, both tangible and intangible, taking all due care over their security, deployment and proper application.
5. Ensuring that the organisation's governance and probity is of the highest possible standard.

Person Specification

1. Have an understanding of, and commitment to, sport and/or physical recreation.
2. Someone who can continue to develop and maintain the Alliance's strategic focus and direct the organisation towards its future.
3. Be able to make a commitment to the Alliance and devote the necessary time.
4. Have strategic vision, independent judgement, an ability to think creatively and a willingness to speak your mind.
5. A clear commitment to improving diversity and equality and understanding the needs of under-represented groups in sport.
6. Have knowledge of good governance and commitment to highest standards.



THE ROLE

Time and Commitment

You will be expected to join four Board meetings a year, which are usually held at the Alliance's offices in Central London but are also accessible by video [normally Microsoft Teams]. In addition, we would encourage your attendance at several Alliance meetings and events and there may be a requirement for your attendance at Board sub-committees, depending on other roles and responsibilities you assume.

The role is voluntary, and we will pay Directors' travel expenses and provide a full induction to the organisation's work.

Term of Office

The appointment is for a four year-term which will start at the conclusion of the 2026 Annual General Meeting provisionally set for November this year. One further four-year term can be served.

Please find below details of the selection process, to assist you in completing and tailoring your application:

You should submit:

1. An up-to-date CV which shows your full career history – we recommend that this is no longer than two pages.
2. An appropriate covering letter.
3. Show where you have a clear association and nomination/support from an organisation in membership of the Sport and Recreation Alliance [as at the time of your application].*
4. Indicate if you cannot attend an interview date during 1 – 5 June.

Please send your completed application form and letter to the Company Secretary, by email, to Kate Lawrenson:
klawrenson@sportandrecreation.org.uk

Please also complete the [equality and diversity monitoring e-form](#).

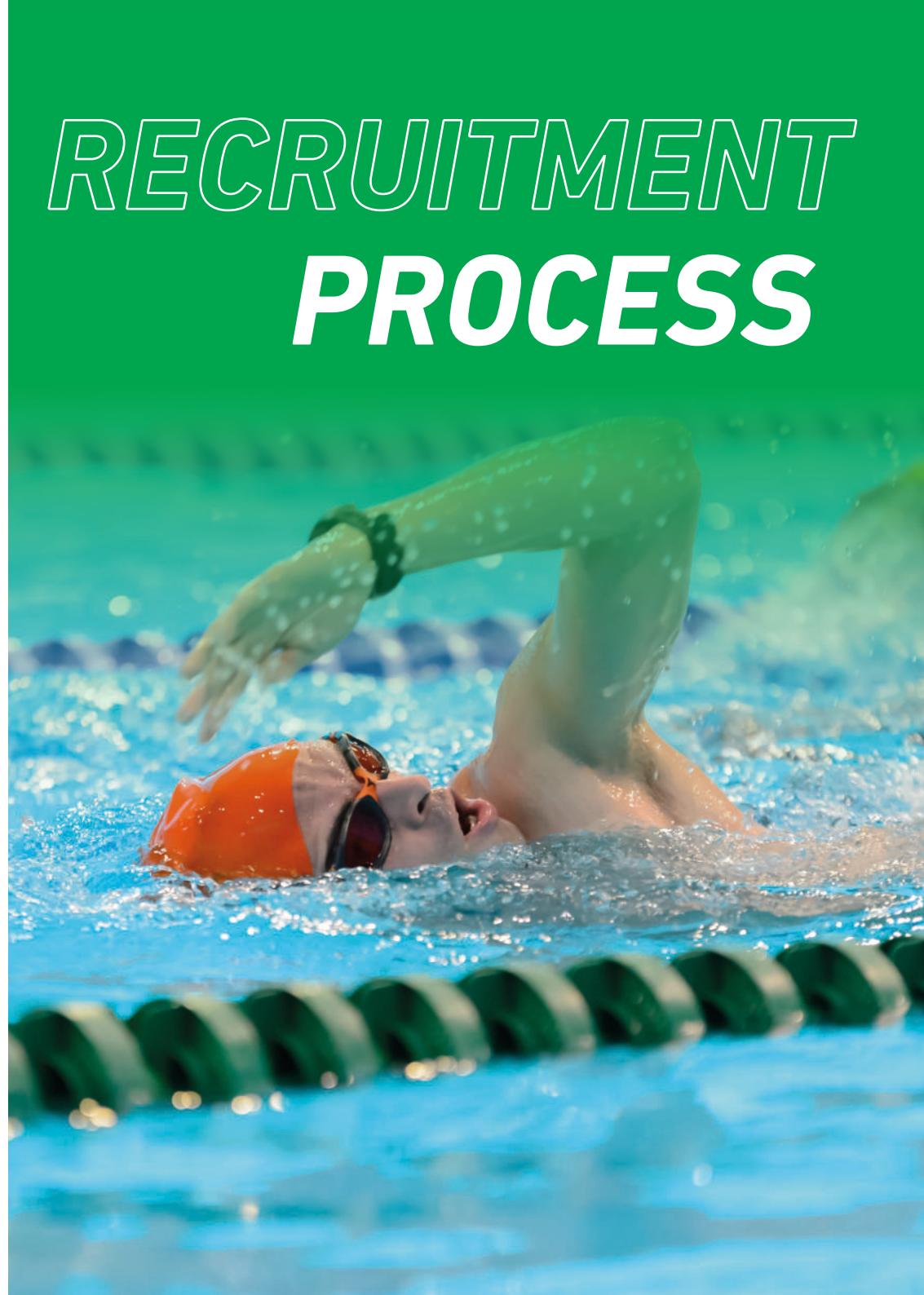
*Organisations in membership of the Sport and Recreation Alliance can be found on our website.

Examples of having an 'association' with an organisation in membership could include being a member/volunteer of a club or working for one of the National Governing Bodies but you must have an authorised representative from one of those Members support your application. An email from your supporting representative will suffice for this element but if you have any questions at all please contact Kate Lawrenson.

Closing date – applications should be received by 12 noon on Friday 24 April 2026.

You will receive an acknowledgement to your email, and we suggest that if you don't receive this you should contact Kate to confirm your application has been received.

RECRUITMENT PROCESS



All candidates' CVs and letters will be considered by the Nominations Committee who will then hold any **interviews in the first week of June** at the Alliance office in Holborn.

Members of the Nominations Committee are Dame Janet Beer (Alliance Chair), Dame Sally Dicketts (Alliance Senior Independent Director), Dave Strain (Alliance Appointed Director) and Vicky Williams (LTA People Director).

All Elected Directors are elected by the Sport and Recreation Alliance Full members. Therefore, once interviews are completed, the Nominations Committee, on behalf of the Board, will confirm the candidates to be included in the ballot to the membership and invite the Full members to take part in an electronic vote.

Candidates to be included in the ballot process will be asked to provide a candidate statement, photo and a short video clip for inclusion on the Alliance website.

This electronic voting process is conducted on our behalf by Civica.

This year's ballot will be conducted over a three-week period 6 July to 24 July 2026 during which time Full Members will vote and select their preferred candidate. The results of the ballot will be known shortly after.

The chosen candidate's four-year term of office will commence at the conclusion of the Alliance's 2026 Annual General Meeting scheduled currently for November.

For more detailed information about the Alliance and a list of the current Directors, please visit our website at www.sportandrecreation.org.uk

For an informal discussion about the role of Director please contact the Company Secretary.

RECRUITMENT PROCESS



SPORT+ RECREATION ALLIANCE

Sport and Recreation Alliance
137-144 High Holborn
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For more information, please visit our website:
<https://www.sportandrecreation.org.uk>

Or email us:
info@sportandrecreation.org.uk

